

EUROPEAN DIVERSITY IS DIFFERENT. AND THAT IS GOOD FOR YOU

With a unique mixture of characteristic features, our name brand says it all. European Diversity. After 20 years we have sharpened our profile with a holistic purpose: ENGINEERING D&I. This ensures we keep innovating D&I also for your benefit.

LIKE NO OTHER PROVIDER, WE COMBINE INTERNATIONALITY WITH INTELLIGENCE AND INNOVATIVE CRITICAL THINKING.

- ◆ As European pioneers, we have been shaping D&I in a think tank style for 20+ years. Innovation, critical thinking and a natural focus on individual customer needs form our conceptual backbone.
- ◆ Our D&I models and content are based on our own studies and international research. This ensures the effectiveness and success of our work, e.g. in the areas of 'Value creation with D&I', 'Unconscious Biases', 'Gender' or 'D&I implementation strategies'.
- ◆ Due to our European identity we often work on a supranational level and bring contextualised perspectives and experiences to global, national or local projects. Until 2018 we were active in 20 countries on 4 continents.

ENGINEERING D&I ENSURES OUR CUSTOMERS' SUCCESS THROUGH PROGRESS AND ADDED VALUE

- ◆ Our specific competence mix offers our clients access to well-founded methods and models, cross-industry and cross-cultural experience and challenging thinking.
- ◆ Engineering D&I means for us – and our customers – to achieve tangible progress and measurable value-add through a holistically detailed approach.
- ◆ Our success is reflected in our continuous presence in the media, expert circles and above all in the outstanding, personal feedback of our clients.

A HISTORY WITH A FUTURE: THE CONTINUOUS FURTHER DEVELOPMENT OF OUR TOPICS – AND OURSELVES

Just as we stand for effective changes through D&I, we have consistently questioned and further developed ourselves and our approaches.

- ◆ Initially, we devoted ourselves to providing basic information on the topic of diversity and the possibilities associated with it – Diversity equalled a variety of topics
- ◆ We joined forces across Europe with stakeholders, academics, politicians, the media and supported ground-breaking initiatives – Diversity offered a platform for synergies
- ◆ Later, we contributed to the expansion of D&I, its integration into corporate communication, marketing & sales and management models – Diversity served as a framework for improvement
- ◆ Finally, we promoted innovative approaches to implementation (e-learning, D&I in production, cultural change & leadership) – D&I became a catalyst for paradigm shifts.
- ◆ Today we focus on fact-based D&I (challenging echo chambers, filter bubbles and populism) and on holistically detailed implementation that ensures progress and add value.

ENGINEERING D&I.