

Are you looking for a compilation of research with proof of the economic benefits of Diversity & Inclusion? Are you aware of the latest studies on the effects of managing Diversity? Would you like quality information on the added value of D&I? European Diversity's latest release offers you this complete and expansive resource.

INTERNATIONAL BUSINESS CASE REPORT (IBCR)

Success through Managing Diversity:
Empirical studies, economic relevance & implications.

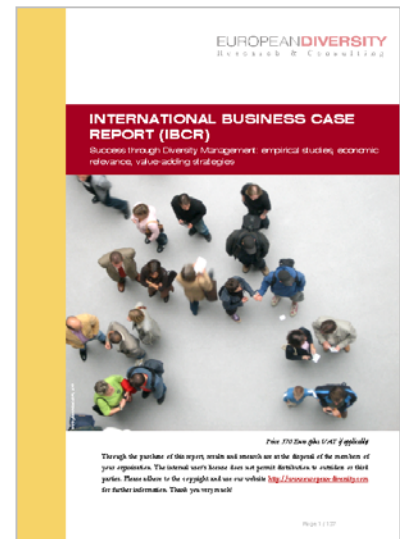
Diversity & Inclusion promotes performance, productivity, customer satisfaction, brand image, and competitive edge. The International Business Case Report (IBCR) underscores the accuracy of this statement. This comprehensive report summarises 90 corporate and academic studies which attest the benefits and value added from Diversity & Inclusion.

SMART BUSINESS

- Team work – What benefits arise from heterogeneous teams?
- Market – What influence does Diversity Marketing have on sales?
- Motivation – What improvements can be attained through Inclusion?
- Financial markets – How can Diversity promote company attractiveness for investors?
- Environment - How do basic societal conditions and trends impact competitiveness?

THE REPORT

- 135 pages
- 90 studies: each systematically summarised on a single page
- Well organized and easy-to-use structure
- Recommendations for strategic implementation
- An excellent quick reference tool for the latest Diversity research



ORDER NOW AND BENEFIT

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