

Do your stakeholders ask for clear evidence on the business benefits through Diversity & Inclusion? Are you aware of the latest research on the value that D&I can add? Would you like quality information on the conditions under which that happens? European Diversity's latest release offers you this source of unrivalled information, now updated and upgraded to the

INTERNATIONAL BUSINESS CASE REPORT 2016 (IBCR 3.1)

More and better success through Diversity & Inclusion:
205 empirical studies, business relevance & implications

Diversity & Inclusion promotes performance, productivity, customer satisfaction, brand image, and competitive edge. The new International Business Case Report (IBCR 3.1) underscores the accuracy of this statement. The report summarises 205 mostly academic studies that describe the value-added from D&I or how to reap it.

SMART BUSINESS

- Teamwork – What benefits arise from heterogeneous teams?
- Market – What influence does Diversity Marketing have on sales?
- Motivation – What improvements can be attained through Inclusion?
- Financial markets – How can Diversity promote the attractiveness of the company for investors?
- Environment - How does social change impact competitiveness?

THE REPORT

- 270 pages
- 205 studies: each systematically summarised on a single page
- Well organised and easy-to-use structure
- Recommendations for strategic implementation

ORDER NOW AND BENEFIT

Yes, send me/us the International Business Case Report 3.1, PDF-format, email delivery (check appropriate option):

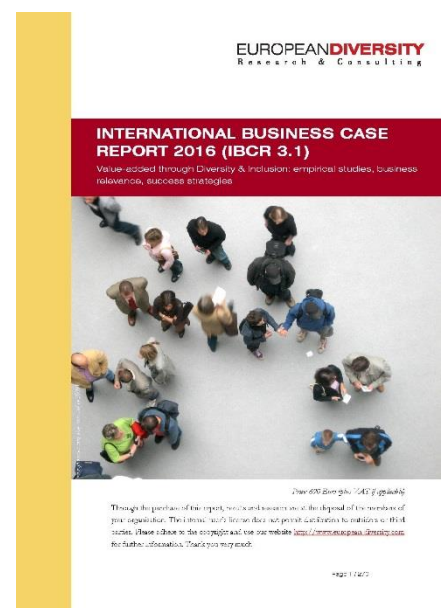
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